

The Manchester Strategy

Jessica Bowles

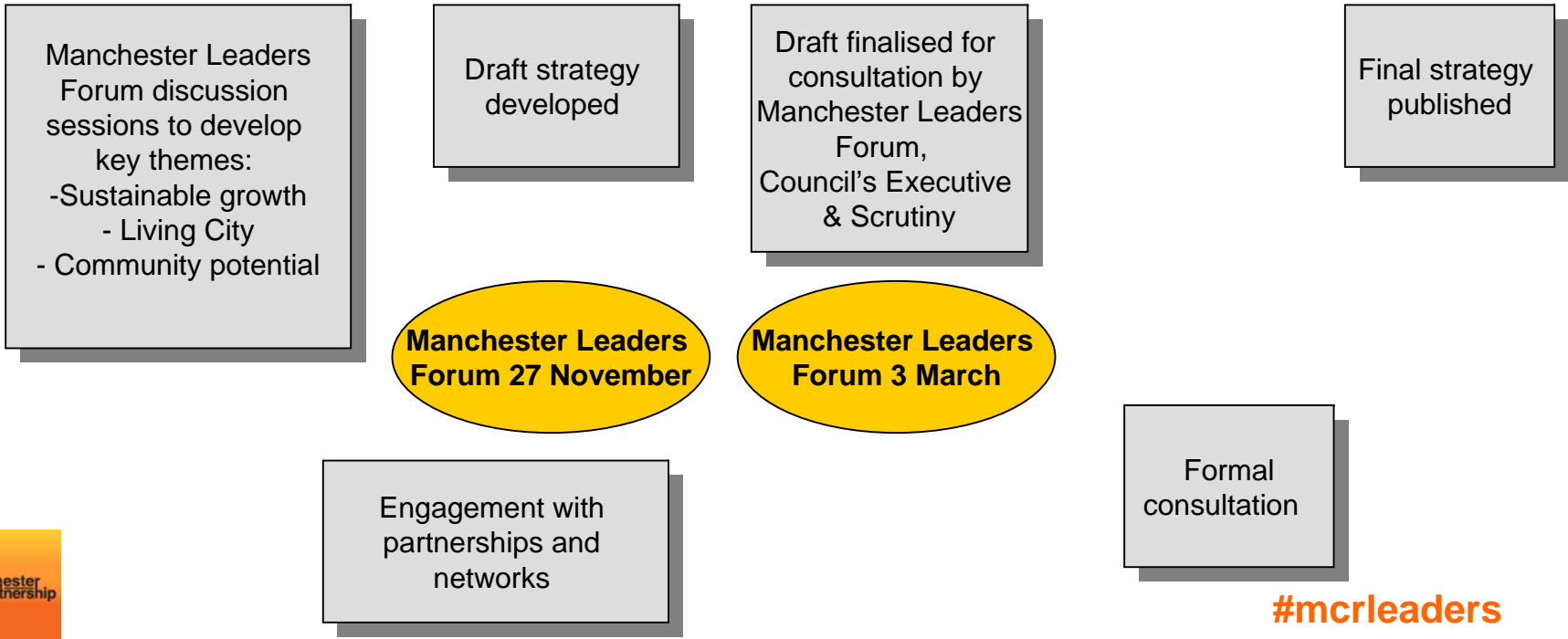
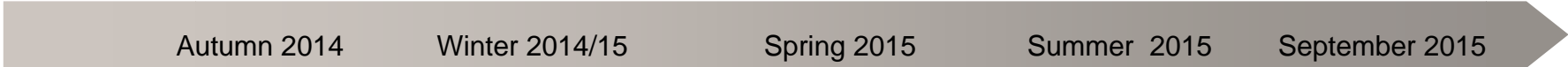
Head of Policy, Partnerships and Research,
Manchester City Council



[#mcrleaders](#)



Manchester Strategy: where we are now



Manchester 2006 - 2015

In 2006, the strategy set out eight targets which provided a framework for how we wanted the city to look by 2015:

- All areas of the city will benefit from the city's success, every neighbourhood will be included.
- Manchester people will be wealthier, live longer, be healthier and enjoy happier lives.
- Children and young people will be safer, more resilient and fulfilling their potential.
- There will be more working families.
- Six out of ten homes will be owner occupied.
- Productivity (Gross Value Added per head) for Manchester will be greater than the UK average.
- Manchester will be in the top 10 of European business cities.
- Our population will have increased to 480,000.

Manchester 2006 - 2015

Population has increased ahead of forecasts and changed significantly

- More people of working age
- An increasingly young population
- An increasingly ethnically diverse city

A growth engine going from strength to strength

- GM generates £54bn GVA - 5% of national economy (of this Manchester generates £16bn)
- Major investment in new infrastructure and developments
- More people in work; fewer out of work benefit claimants
- More residents in professional occupations
- Improvements in pupil attainment (rising faster than UK average)
- Record number of graduates retained

Manchester 2015

However, the city still faces significant challenges

- £5bn gap between GM tax revenue and public spending
- Significant gap between resident and workplace wages remain
- High levels of worklessness constrain certain neighbourhoods
- In work poverty persists; part time work increasing; many paid below the Living Wage - young people disproportionately affected
- Life expectancy remains among the worst in England and Wales
- Major inequalities in children's health; childhood obesity a key issue

Manchester 2015 - 2025

Drivers of change – the next ten years

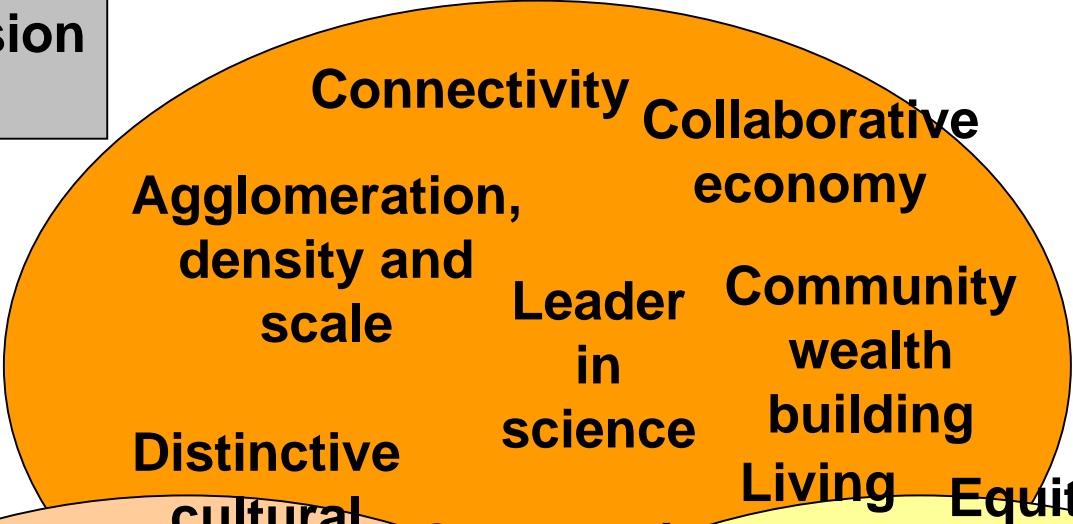


Developing the Strategy

- Shaping the strategy's development with the Manchester Leaders Forum
- A city strategy to be delivered by partners and organisations across the city
- MCC Project Team (City Policy, PRI, Comms, GMIST, New Economy)
- Engagement through Partnership Boards and wider networks

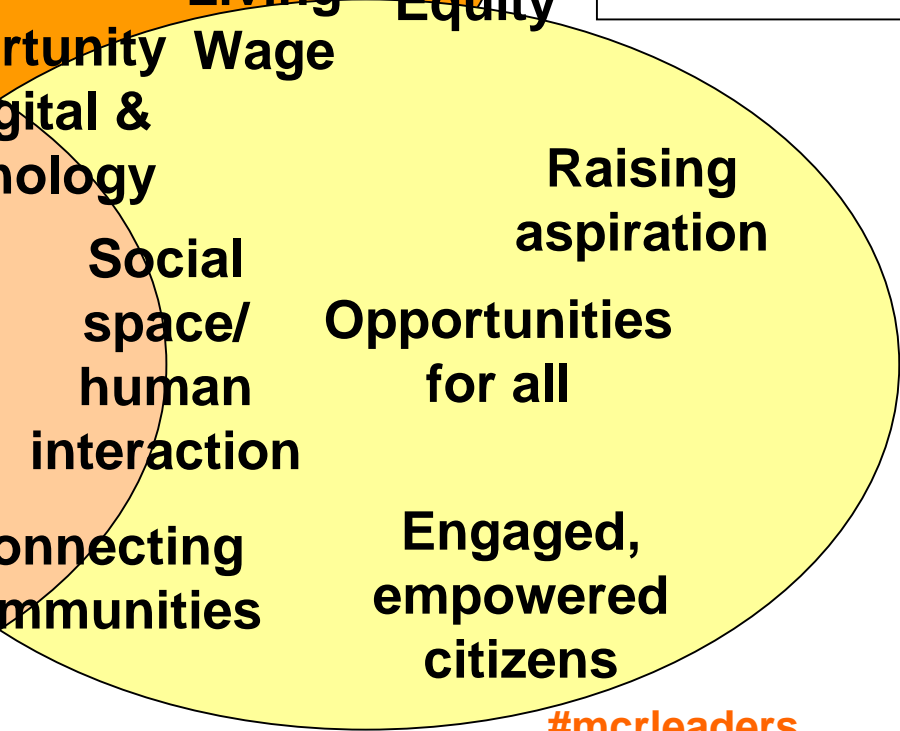
**Key themes
from discussion
sessions**

Sustainable Growth



Living City

Community Potential



#mcrleaders

Leaders Forum Discussion- which ideas and themes raised during the discussion sessions resonate most?



Leaders Forum Discussion - which other ideas and themes could be included in the strategy?



Health and social care: issues for the strategy

- Health inequalities; disproportionate impact in some communities/ neighbourhoods
- Links with cross-cutting themes of social inclusion, pathways to work, reducing dependency
- Mental health, particularly for young people
- Service delivery and role of VCS
- Opportunity of devolution

Next Steps

Drafting strategy during January and February

Developing communications and consultation plan

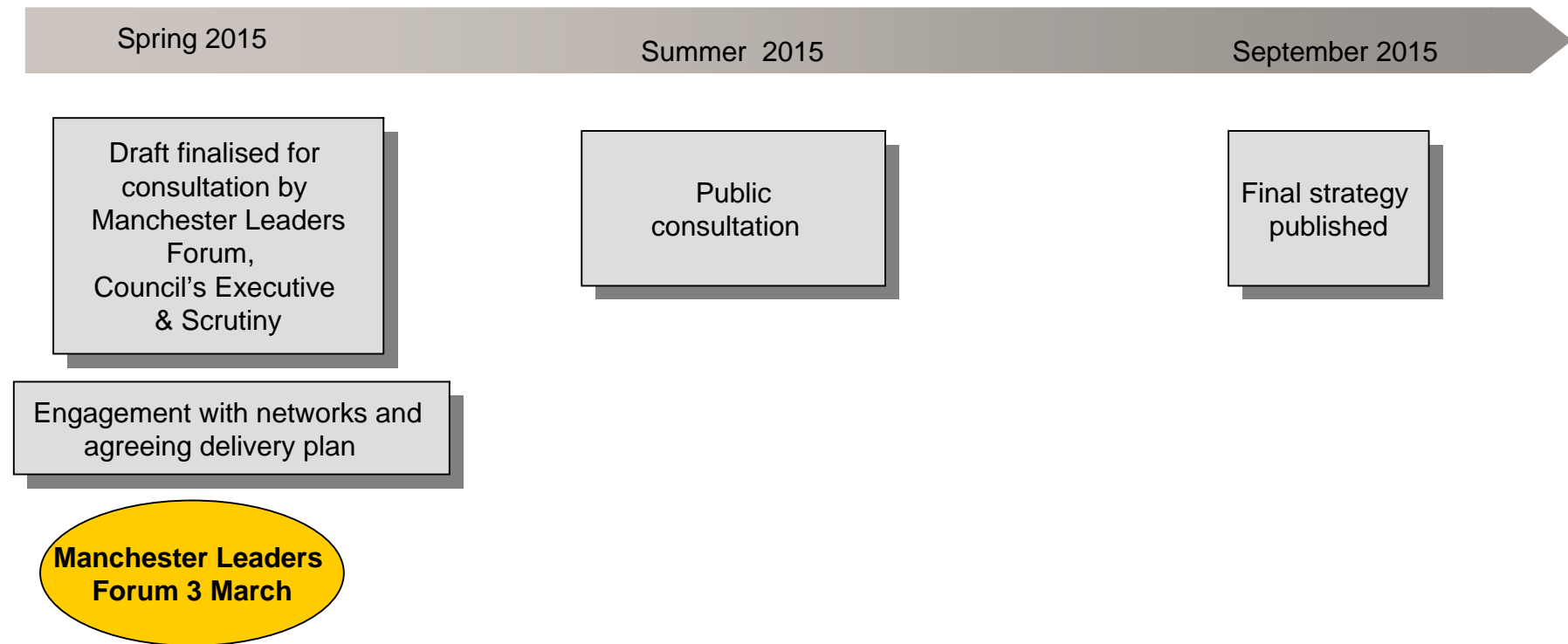
Will seek expert input and counsel in specific areas

Extensive engagement with Leaders Forum and their networks

March 2015: Presentation to Scrutiny & Leaders Forum



Manchester Strategy: where next



#mcrleaders